



TIPS FOR PHOTOGRAPHING YOUR COMPLETED TSB

Photographs of your artwork will be displayed on www.urbansmartprojects.com. It is important to take good quality, high-resolution photographs.

What sort of photos should you provide?

- Digital photographs are preferable, uploaded to your dashboard on www.urbansmartprojects.com. There is no upper file size limit when uploading photos to the website. Large is good.
- You can email digital photographs but submitting photos by email will delay display of shots online. Please ensure emailed photos are no less than 600kb and no larger than 2MB in size. Large photo files should be emailed one at a time.
- **Do not crop photos.** Photos will be cropped on arrival to suit the display dimensions of the website.

How many photographs?

There is no limit to the number of photos that can be uploaded to www.urbansmartprojects.com where photos will be stored and displayed. Please include photos taken 'straight-on' as these are best for capturing artwork detail. Multiple shots can show different sides of the TSB or the work in progress, etc.

As a minimum you are asked to submit at least one photograph of each side of the TSB.

1. The front of the TSB.
2. A photograph taken at an angle showing the front and side of the box with the identification plate.
3. A photograph taken at an angle showing the front and OTHER side of the box.

Shade or light for the photograph?

- Please ensure that the artwork is in good light for photographing.
- Avoid photographing when there are shadows on your artwork. If shade is a problem, wait until the sun is gone and use a flash. If using a flash please avoid the "flash reflection" by taking the photo a little to one side.

How to submit your photographs?

- Please login to your dashboard on www.urbansmartprojects.com and click on 'submit photos'. From there you can upload photos directly from your computer. Alternatively please click on 'mail submission' and email or post the photos using the addresses provided.
- After choosing 'mail submission' you can snail mail / post hard copy photos however a CD of images is preferable as the image quality will be better for website display.

