



01 July 2010

GENERAL PRESS RELEASE

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TITLE: "The Urban Smart Projects Painted Traffic Signal Box Initiative"

Want to get involved in a healthy, expressive, community volunteer activity that will enhance the streets where you live? Have you got a message about a special part of your life or your history that you would like to make a creative statement around? Then painting a traffic signal box might be for you.

Painting TSBs enhances local streets, engages local communities, celebrates creativity and deters graffiti. This public art initiative invites creative input from the people and organisations that are the fabric of the local area. TSB artworks become a favourite and integral part of the city-scape, a diverse drive-through gallery.

Participation in arts projects provides positive influence to people across a wide area of social and personal health issues such as improved cognitive skills, educational attainment, community pride, individual & community identity, mood, self esteem, social behaviour, social cohesion and physical health (Social Impacts of the Arts, AEGIS 2004).

Painting traffic signal boxes (TSBs) is fast becoming a favourite volunteer activity. All the materials you will need are provided and you will be guided through a specific set of instructions to paint a TSB - a very important piece of road safety equipment. There are two essential criteria for you to be able to participate is: 1) you must reside within the area that the TSB is located and 2) you must have your design approved by Urban Smart Projects.

TSBs that are available to paint can be viewed online at www.urbansmartprojects.com. Go to "Paint a Box" and use the map to search or select a specific project from the drop down box. You can request a specific TSB, which will be allocated to you for 1 month and then spend time designing your TSB artwork. TSB designs are assessed and approved. Participants sign into the project, nominate their painting dates and are delivered a pack of equipment including paint, mixing palettes, colour mixing chart, drop sheets, safety cones and safety vests. Artworks are painted onto TSBs by artists over a period of one month. When finished, artists upload photographs of completed artworks which are displayed on the website.

Would you like to participate? We would love to have you involved! Contact Urban Smart Projects - 1300 872 022 or email us at info@urbansmartprojects.com

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